

WELCOME

The Waterton Group offers the most comprehensive LSAT instruction program in Dallas. Our results-oriented approach identifies exactly what our clients need and positions them to achieve their law school dreams. Waterton's one-on-one approach consistently achieves the following:

- Average increases of ten points on the LSAT depending on the starting score.
- Successful application to the top law schools in the country.
- Merit-based financial aid awards that dramatically reduce attendance costs, and sometimes eliminate them altogether.

“Increasing an LSAT score by 5 points can result in an average salary increase of 51% for the first year of employment.”

OUR PROCESS

Since 2009, The Waterton Group has refined what has become the foundation of every LSAT student lesson plan: The Assessment. Our students benefit both from our refined processes and from our years of experienced, private instruction.

We utilize this smart, agile tool that is The Assessment as a baseline predictor of student success. Our Directors gauge a carefully-crafted set of data-points, delivered through what feels like a casual conversation—which is what you would expect from an experienced professional.

Instead of being satisfied with a mediocre point increase, The Waterton Group strives to help every student achieve their highest possible LSAT score. Students in our programs thrive because we do not cut corners. Waterton offers the most elite approach to test prep in the Dallas area.

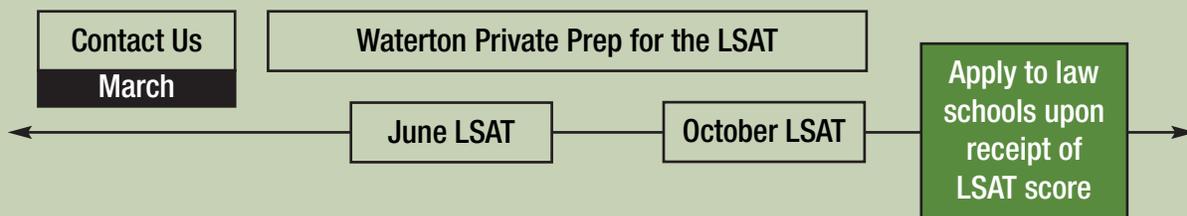
Why Should I Consider Private Tutoring the LSAT?

As a parent, student, or counselor, there are numerous ways to help achieve the best test score. None of the alternatives are wrong, and nothing works exactly the same way for each student. At The Waterton Group, we believe one-on-one, private tutoring delivers the greatest “return on investment” for students who answer “yes” to at least one of the following six questions:

- 1 Are you trying to reach a specific LSAT score?
- 2 Are you targeting score increases in the Reading Comprehension, Analytical Reasoning, or Logic Reasoning sections of the test?
- 3 Does the law school to which you’d like to be admitted have a median LSAT threshold that is higher than your current score?
- 4 Are your LSAT test scores below what your grade point average would predict?
- 5 Do you perform better in one-on-one learning situations than in group settings?
- 6 Do you find off-the-shelf test preparation courses to be overly general in their instruction?

How Do I Build a Tutoring Timeline for the LSAT?

The following timeline is the “ideal scenario” for LSAT tutoring. This scenario is common for many students; however, it will not suit every student’s needs. At Waterton, we work with every client to establish a custom timeline.



The timeline above shows two LSAT administration dates: one in June, and the other in October. We recommend that you plan to take the June exam. However, as the October scores place you in almost as good a position when applying to law school, we advise you to keep October reserved in case you need to re-sit the exam for any reason (for example, illness or injury).

COMMONLY ASKED QUESTIONS

What are the benefits of private tutoring for the LSAT?

In order to master the LSAT, it is just as important that you understand what not to do as it is to have someone show you what perfect performance looks like. Only at Waterton do you get the benefit of having your own tutor talk you through the process of what you are supposed to avoid doing and show you what you must do.

Unlike off-the-shelf test prep courses, Waterton specializes in custom instruction that is tailored to your needs, so you will understand every aspect of the LSAT. This makes learning more efficient and effective. Furthermore, at Waterton, we use a proprietary suite of materials that help you transition toward mastery of the LSAT. So we guide you away from error, while you guide us toward addressing what is most important to your learning.

Why Waterton?

At Waterton we know that your LSAT score is by far the most important part of your law school application. It determines where you go and whether you receive a scholarship. Additionally, where you go to law school determines, in part, what career opportunities you have available to you, as the top law schools do all the heavy lifting of a successful legal career.

Therefore, when you are talking about your LSAT score, you are talking about whether or not you pay for law school and your career path upon graduation. Because the LSAT represents such a tremendous opportunity for you to advance yourself professionally and financially, we take the greatest standard of professional care with your LSAT education.

We retain only proven LSAT experts and experienced educators that can help every client navigate the challenges of the LSAT. We restrict our instruction to private tutoring because the sink-or-swim classroom environment does not meet the quality of instruction that every LSAT taker deserves. At Waterton, our first order of business is to find out what results in error for you specifically, so that you do not miss out on everything that LSAT mastery brings with it. We then train you to achieve secure and reliable LSAT performance commensurate with your expectations and goals.

What does private tutoring cost?

We charge \$150 per hour for private tutoring. With an average tutoring length of 30 hours, the total cost is usually between \$3,000 and \$6,000. This is about $\frac{1}{8}$ of the cost of one year of law school and about $\frac{1}{2}$ of the monthly wage of a top law school graduate.

Although many of our clients ultimately choose to forgo scholarships in order to get into the best law school possible, for those considering local law schools, the cost of attendance is directly implicated by the value that we bring.

STUDENT PROFILES

Robert: Maximizing the Score

LSAT: 30 percentile point improvement

"I have recommended Waterton's LSAT instruction to anyone serious about the LSAT since it helped me achieve a 30 percentile point improvement. With only six weeks of intensive tutoring, I achieved the score I needed to attend the law school I desired. I am pursuing an international legal career today because of the doors that my LSAT score opened for me. The value of expert LSAT preparation cannot be overestimated." ■

Alex: Going All the Way

LSAT: From a 148 to a Perfect 180

We owe a special thanks to Alex, from whom we learned exactly what LSAT education is about. Alex initially started with a 148. After working with a Waterton's instructor for six months he achieved a perfect score on the LSAT. When you engage Waterton, you get the benefit of those six months, which encourage us every day and remind us that with enough work, the LSAT can be mastered. According to Alex, "I'll never regret the work that I put into LSAT preparation. Working with Waterton's paid off week after week, and brought me from a score that law schools would not look at, all the way to a perfect 180!" ■

Matt: Creating the Edge

LSAT: 9 points + Accepted at the U of Michigan School of Law

"Waterton's LSAT Director was awesome! I credit him with helping me increase my score by 9 points. Thanks to Ashley, I was admitted to a number of top schools and ultimately accepted an offer from the University of Michigan Law School. His willingness to thoroughly review my work, explain where I went wrong, and demonstrate I could improve the next time around were invaluable. I would recommend Ashley without reservation. I couldn't be more grateful for all of his help.

Additionally, Ashley made it feel like I was in a tutoring session with a friend as a professor. He was supportive and encouraging which made it easier for me to want to study and do well on the test." ■

The Waterton Difference

The law school admission process requires serious preparation. And for those seeking admission to top tier schools, the challenge is even greater. Consider this: the median LSAT score for students who matriculated at the top ten law schools in 2014 ranged from 168 to 173. Given the correlation between LSAT scores and first year salaries, there is a lifetime of financial incentive to scoring as high as possible. In fact, increasing an LSAT score by 5 points can result in an average salary increase of 51% for the first year of employment.

Compared to traditional LSAT prep courses, Waterton's one-on-one approach has numerous benefits. These include:

- **Flexible.** Unlike off-the-shelf prep courses whose schedule are fixed, Waterton works around your schedule.
- **Adjustable.** Need more instruction on the Logic section and less on the Reading section? At Waterton, you decide which parts of the test to focus on and which parts may require less time. The ability to fine tune your own prep program can lead to a significant score improvement on a given section.
- **Fewer distractions.** Classroom prep courses involve a number of students, each with a unique personality. While occasionally stimulating, the opportunity for distraction is great in group settings. Private tutoring from Waterton eliminates these third-party distractions.
- **One-on-one instruction.** At Waterton, our clients benefit from the undivided attention and guidance of an instructor focused solely on them.
- **Proven instructors.** In addition to tutoring experience, all Waterton instructors scored higher than 170 on the LSAT. Having successfully prepared themselves for the test, they have the knowledge and skills to advance their students toward their target scores.

MEET US



James Denke, Executive Director | james@watertongroup.com
Founder and Principal
Fordham University, B.A. Economics

James is the founder of The Waterton Group. After scoring in the top 2% of test takers on the SAT and a perfect 800 on the math portion, James began teaching the SAT and ACT in 1998. He was part of a team that helped build the Distance Learning department of the Princeton Review and was the principal SAT and ACT tutor for the lower Manhattan office through 2004. He then moved to build a financial training department for a boutique Wall Street brokerage firm from 2004–2005. Since 2005, James has instructed students from some of the most affluent and well-respected families in both New York City and Beverly Hills. Upon returning to his hometown of Dallas, James launched The Waterton Group in early 2009 to spread his skills and experience to families in the Dallas/Forth Worth area. James holds a bachelors degree in economics from New York’s Fordham University.



Brett Goodman, Master LSAT Instructor
Southern Methodist University, B.S. Mathematics
The University of Texas School of Law, J.D.

Brett is an attorney admitted to the State Bar of Texas who loves helping others and has several years of tutoring experience. After self-studying for the LSAT and doing well enough to attend The University of Texas School of Law, including getting a perfect score on the Logic Games section, Brett is eager to help others master the LSAT.



Mark McGarry, Verbal Director | mmcgarry@watertongroup.com
Trinity College, BA Humanities
Dallas Seminary, ThM Systematic Theology
98th percentile on GRE verbal section

Mark comes to The Waterton Group after a 20-year career in book publishing during which he designed and produced over 400 books. In 2004, Oxford University Press hired Mark to design and produce *Liberty and Freedom: A Visual History of America’s Founding Ideas* by Pulitzer Prize-winning author David Hackett Fischer. For his work on the project, he was awarded the Merit Award at the New York Book Show. A published author, Mark’s professional affiliations include the Dictionary Society of North America (DSNA) and the Type Directors Club (TDC).

COLLEGE ADVISORS SPEAK

“Results”

Marilyn Kaufman, M.Ed. | Certified College Counselor

“Results. That is the singular reason that The Waterton Group deserves your attention. Many of my students have been able to successfully compete for admission into some of the most selective law schools as a result of the test preparation and confidence they gained from working with The Waterton Group, an individualized test prep company who brings out the best in each student.”

College Admission Consultants | www.collegeadmissionconsultants.net

“Expert”

Catherine Marris | Certified Educational Planner

“James Denke is an expert at helping students increase LSAT scores through his proven test preparation methodology. He and The Waterton Group have made great progress with many of my clients at Marris College Admission Advisors. I highly recommend James, his associates, and the powerful tools they provide to help high school students significantly improve their LSAT test score.”

Marris College Admission Advisors | www.marrscaa.com

“Confidence”

Diane Wilcox | Certified Educational Planner

“In the consumer driven hype of trying to figure out the best training for high stakes testing, James Denke and The Waterton Group fill a niche market in the Dallas area. When students are shopping (as they should) for the appropriate test prep, having solid options is encouraging and enables them to select the most appropriate style of test preparation for their student. Because Waterton is selective about the students they works with, his clients see impressive results. My clients who have used their services have had notable improvement in their scores. I have the utmost confidence in The Waterton Group.”

Wings to Soar Texas | www.wingstosoartexas.com

“Well-Prepared”

Natalie Lundsteen | Certified Educational Planner

When I advise MBA and law school applicants who have previously worked with Waterton tutors, I know those clients will have been well-prepared for the next steps of their admissions process. I really enjoy collaborating with the Waterton group and helping their students succeed.

Capital College Consulting | www.capitalcollegeconsulting.com

Contact

Contact us today to discuss your LSAT needs and set up an initial assessment.

One Energy Square | 4925 Greenville Ave., Suite 200, Dallas, TX 75206
214-228-5822 | www.watertongroup.com | info@watertongroup.com